Seminario

Evolución del Mercado Vietnamita Post Covid-19

Noviembre 2020

Pablo Arancibia
Representante Comercial
Oficina Comercial ProChile Ho Chi Minh

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Datos generales de Vietnam

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Datos generales de Vietnam

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Datos generales de Vietnam

Población 2019: 96.208.984 personas

PIB Total: $261.637 MM USD

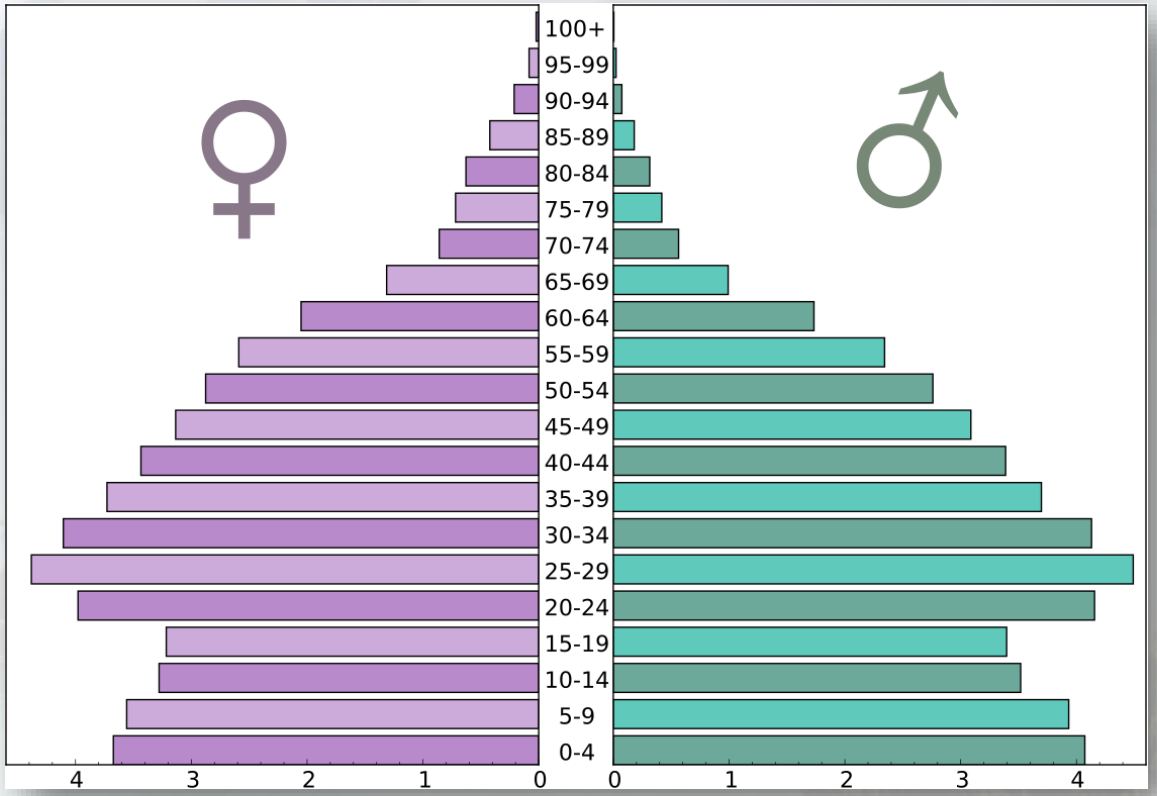
PIB Per Cápita: $2.740 USD

PIB PPP Total: $770.227 MM USD

PIB PPP Per Cápita: $8.066 USD

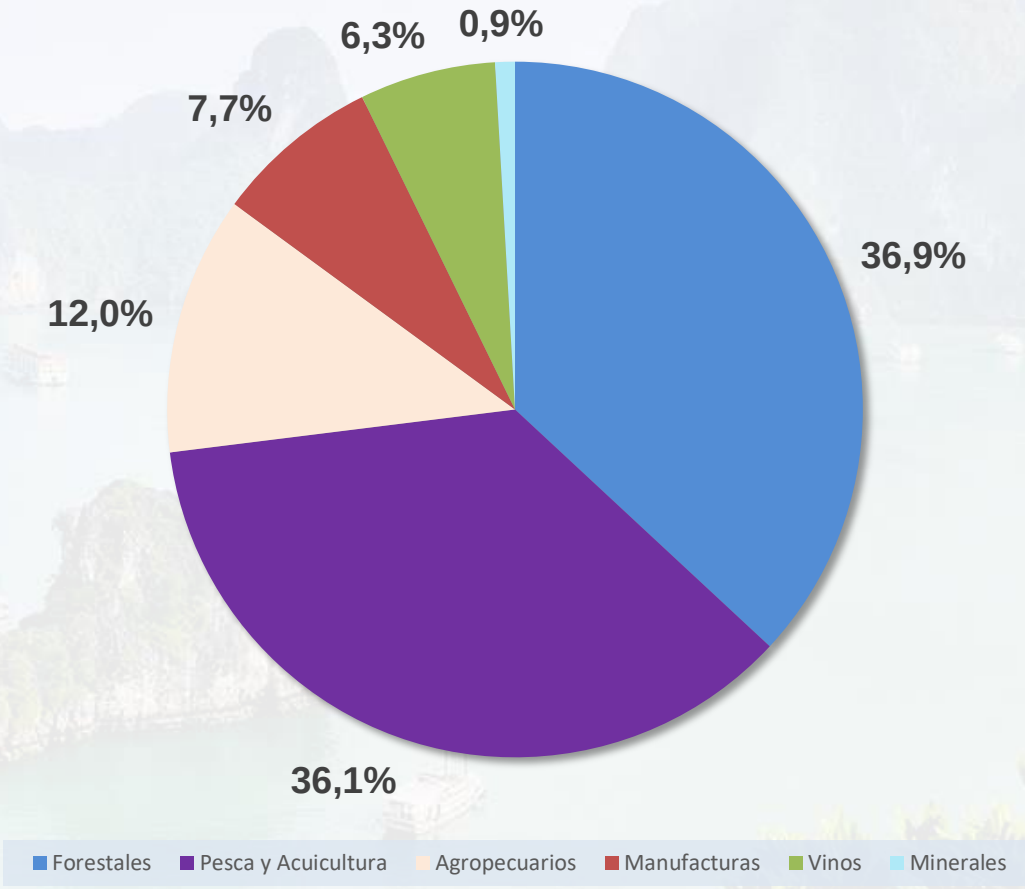
Edad Media: 32,5 años

Dif. Horaria: Chile +10 hrs.



Datos generales de Vietnam

Macrosector	Valor Exportado No Cobre 2019 US$ FOB	
Forestales	$	76.106.568
Pesca y Acuicultura	$	74.433.742
Agropecuarios	$	24.796.745
Manufacturas	$	15.868.303
Vinos	$	13.039.430
Minerales	$	1.893.427
Grand Total	**$**	**206.138.215**

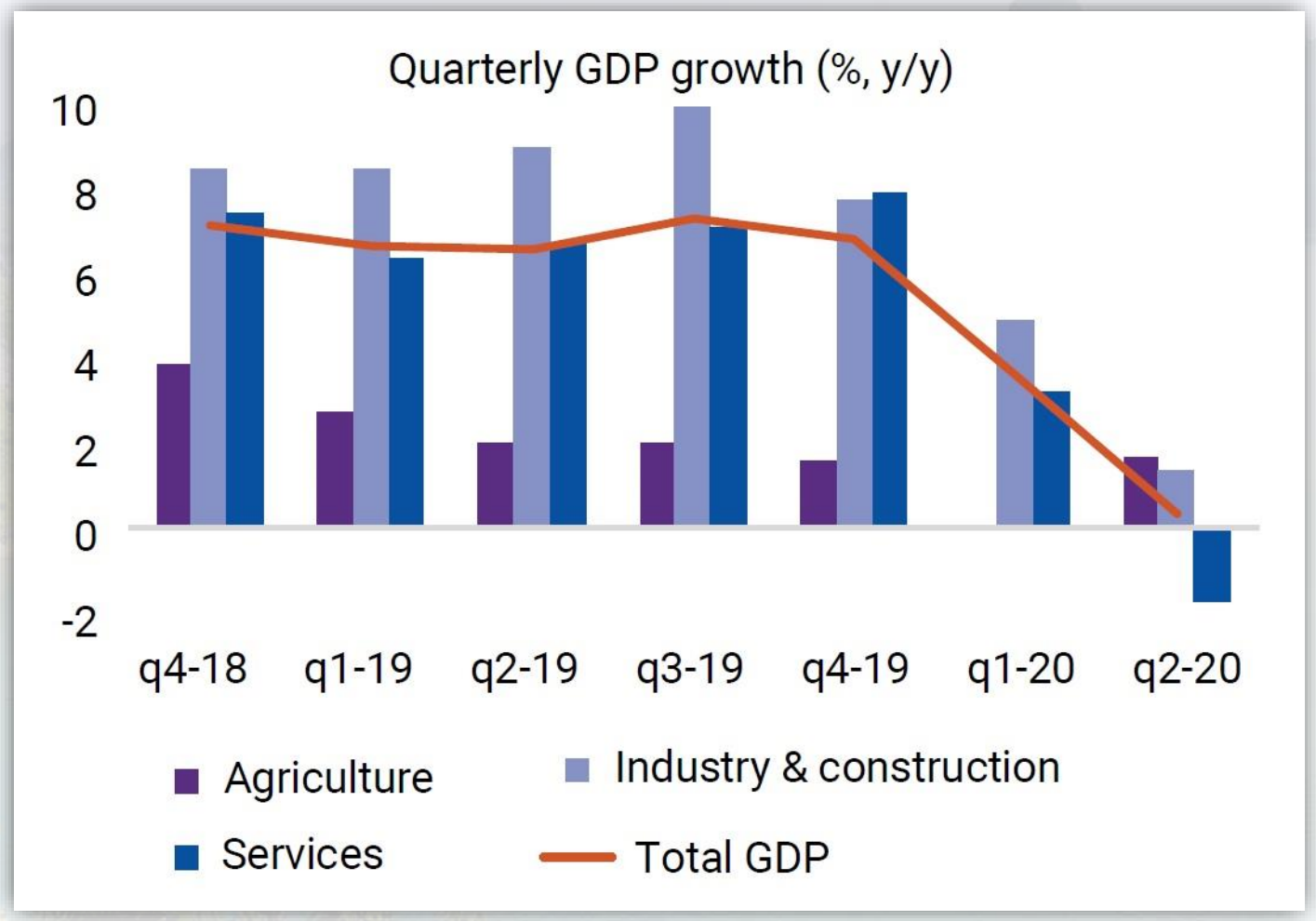


Contexto Actual

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Contexto actual

Una de las excepciones al mal desempeño económico mundial frente a la pandemia



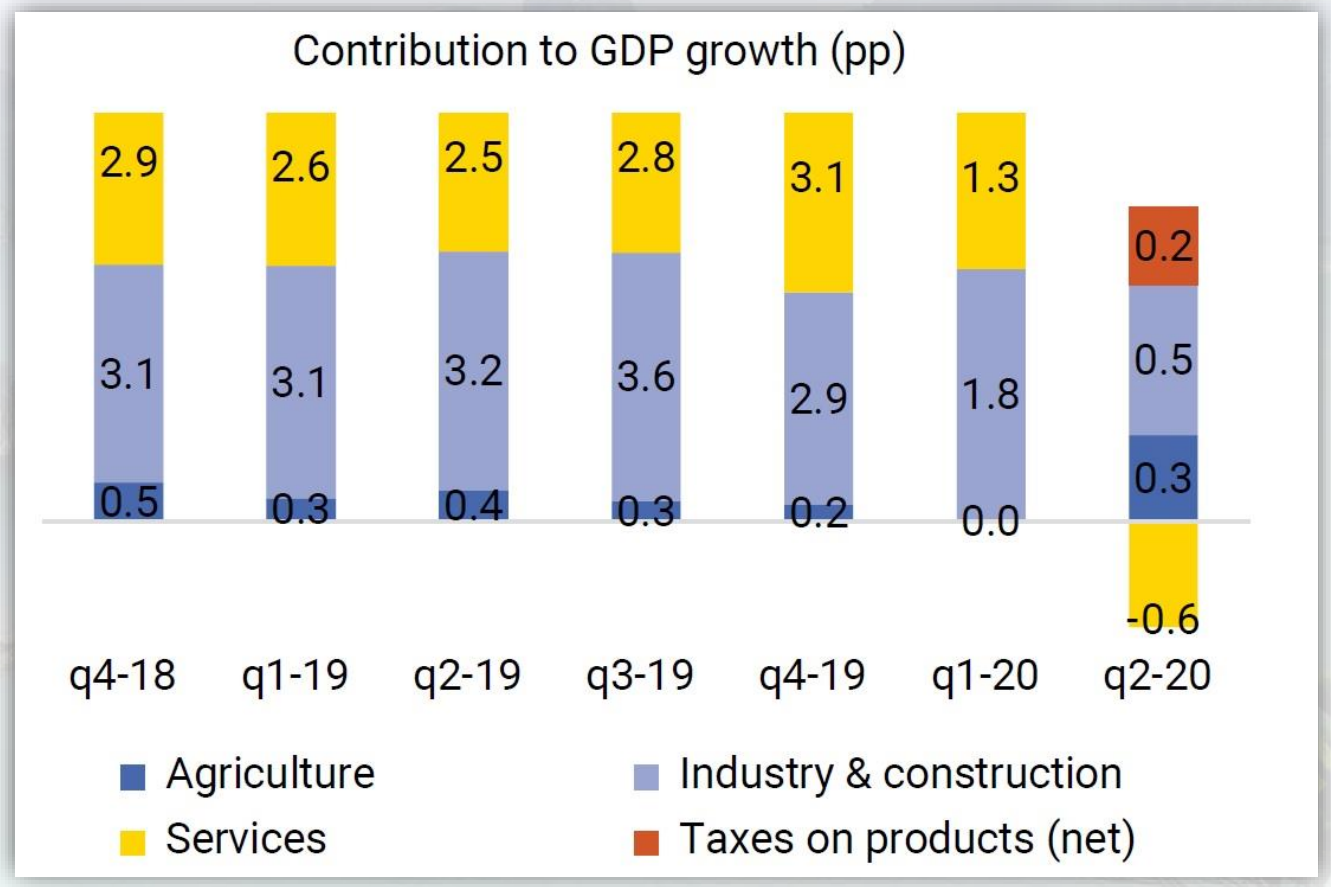
Contexto actual

Comportamiento económico

1.2%

3%

0,6%

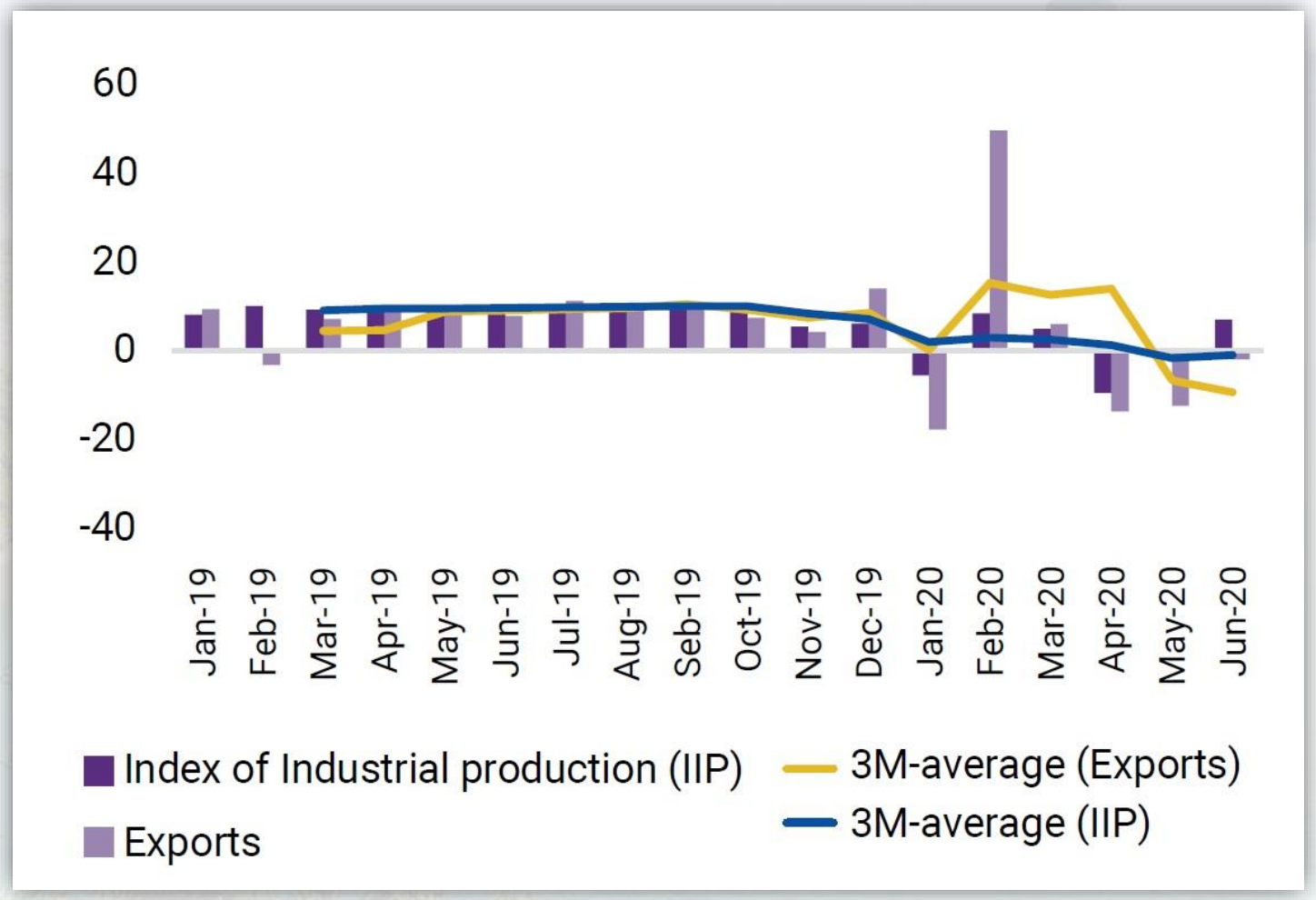


Resistencia del Mercado

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Resistencia del Mercado

La resistencia de la economía vietnamita



Resistencia del Mercado

Inversión extranjera

Respuestas del Estado

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Respuestas del estado

VNEXPRESS INTERNATIONAL — The most read Vietnamese newspaper — Vietnamese Edition

News | Business | Travel | Life | Sports | Video | Perspectives

Economy

Vietnam approves $2.6 billion support package for Covid-19 crisis victims

By **Anh Minh** April 10, 2020 | 12:42 pm GMT+7

Poor people await aid from a charity group on Ly Chinh Thang Street in District 3, HCMC, April 3, 2020. Photo by VnExpress/Nguyet Nhi.

Vietnam gov't to provide further support for Covid-hit businesses, people

August 28, 2020 | 15:25 (GMT+7)

Ministry proposes 2nd support package for people affected by COVID-19

VIETNAMESE GOVERNMENT'S ACTIONS TO SUPPORT BUSINESS DURING THE COVID-19 CRISIS

March 26, 2020

Government Support for Businesses in Vietnam – Fighting COVID-19

Perspectivas Económicas

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Perspectivas económicas

BBC | Sign in | Home | News | Sport | Reel | Worklife | Travel

NEWS

Home | Coronavirus | Video | World | Asia | UK | Business | Tech | Science | Stories | Entertainment & Arts

Business | Market Data | New Economy | New Tech Economy | Companies | Entrepreneurship | Technology of Business

Economy | Global Car Industry

Vietnam economy is Asia's shining star during Covid

By Tim McDonald
BBC News, Singapore

19 November

Coronavirus pandemic

Vietnamese factory

Vietnam's economy – a bright spot in volatile world: Government meeting

Wednesday, 2020-12-02 15:14:25

A Font Size: − | + Print

VN-Index rises in year's busiest session

By **Hung Le** December 2, 2020 | 05:41 pm GMT+7

BUSINESS

Vietnam expected to mount strong recovery next year: UK's Proactive

Vietnam is expected to mount a "strong recovery in 2021", with growth projected to strengthen to 6.5 percent as domestic and foreign economic activity stablished, the UK-based news outlet proactiveinvestors.co.uk (Proactive) has cited a report from the International Monetary Fund (IMF).

VNA - Thursday, December 03, 2020 14:51

ECONOMÍA

Vietnam es una economía resistente ante la crisis del COVID-19, según economista del Banco Mundial

Vietnam es una economía resistente ante la crisis del COVID-19 y aún mantiene su crecimiento rápido gracias al control efectivo de la situación epidémica, observó hoy Jacques Morisset, economista jefe del Banco Mundial en este país.

VNA source - miércoles, noviembre 18, 2020 16:06

Principales Oportunidades

ProChile
MINISTERIO DE RELACIONES EXTERIORES

Principales oportunidades

The New York Times

China-Led Trade Pact Is Signed, in Challenge to U.S.

The deal sealed on Sunday stands as a potent symbol of Beijing's growing economic sway in Southeast Asia at a time of uncertainty over Washington's economic ties with the region.

Vietnam inks world's largest trade pact RCEP

By **Phuong Anh, Hong Chau** November 15, 2020 | 02:55 pm GMT+7

Samsung heir visits Vietnam to discuss possible investment plans

By **Hoang Phong** October 20, 2020 | 10:41 am GMT+7

Vietnam-EU Trade: EVFTA Comes Into Effect

British Foreign Secretary To Visit Vietnam For Potential Trade Deal

(Alliance News) - British Foreign Secretary Dominic Raab is to visit Vietnam to discuss the ...

Apple is reportedly moving iPad production out of China for the first time ever because of Trump's trade war

Reuters and Isobel Asher Hamilton Nov 26, 2020, 5:41 PM

Seminario

Evolución del Mercado Vietnamita Post Covid-19

Noviembre 2020

Pablo Arancibia
Representante Comercial
Oficina Comercial ProChile Ho Chi Minh

ProChile
MINISTERIO DE RELACIONES EXTERIORES